

# SUNY BUFFALO STATE BUSINESS DEPARTMENT

## MASTER OF SCIENCE BUSINESS MANAGEMENT (MSBM)

### ACADEMIC ROAD MAP\* (rev. 2026 Accessibility)

<b>TERM 1: FALL</b>		
<b>COURSE TITLE</b>	<b>CATALOG #</b>	<b>CO/PRE-REQ</b>
Human Resource Dvlmt	BUS 640	Graduate Standing
Mgr'l Analytics	BUS 660	Graduate Standing
Info Systems Mgmt	BUS 666	Graduate Standing
Elective**	BUS XXX	Graduate Standing
<b>TERM CREDIT TOTAL</b>		<b>12 CREDITS</b>

<b>TERM 2: J-TERM</b>		
<b>COURSE TITLE</b>	<b>CATALOG #</b>	<b>CO-PRE-REQ</b>
Management Strategy	BUS 715	Graduate Standing
<b>TERM CREDIT TOTAL</b>		<b>3 CREDITS</b>

<b>TERM 3: SPRING</b>		
<b>COURSE TITLE</b>	<b>CATALOG #</b>	<b>CO/PRE-REQ</b>
Acctg Info for Decision Making	BUS 612	Graduate Standing
Bus Commun in Digital Wrld	BUS 624	Graduate Standing
Marketing Strategy	BUS 630	Graduate Standing
Elective**	BUS XXX	
<b>TERM CREDIT TOTAL</b>		<b>12 CREDITS</b>

<b>TERM 4: SUMMER</b>		
<b>COURSE TITLE</b>	<b>CATALOG #</b>	<b>CO-PRE-REQ</b>
Graduate Project***	BUS 690	Graduate Standing
<b>TERM CREDIT TOTAL</b>		<b>3 CREDITS</b>

\* Speak to an advisor for part-time format options

\*\* Alternative electives can be taken in other programs with advisor approval

\*\*\* May be done any time after first semester

**ACADEMIC ROAD MAP**  
**MASTER OF SCIENCE BUSINESS MANAGEMENT (MSBM)**

<b>Course Title</b>	<b>Credits</b>	<b>Electives (Choose 2)</b>	<b>Credits</b>	<b>Co/Prerequisites</b>
BUS 612 Acct. Information for Decision Making	3	BUS 500 Marketing of Services	3	Graduate Status
BUS 624 Business Communication in a Digital World	3	BUS 519 Communication for Managers	3	Graduate Status
BUS 630 Marketing Strategy	3	BUS 535 Small Business Operations	3	Graduate Status
BUS 640 Human Resource Development	3	BUS 537 Anatomy of Banking	3	Graduate Status
BUS 660 Managerial Analytics & Decision Making	3	BUS 688 Leadership in Organizations	3	Graduate Status
BUS 666 Information Systems Management	3			
BUS 690 Graduate Project	3			
BUS 715 Management Strategy	3			