

ACADEMIC ROADMAP

Business & Marketing Education (BME)

Fall 2026

Freshman Year (30 credits)

FIRST SEMESTER

Course Title	Catalog Number	Prerequisite(s)
Foundations of Career and Technical Education	CTE301	HY; ONLINE ACTIVITY MIXED WITH CLASSROOM MEETINGS, REPLACING AT LEAST 20 PERCENT, BUT NOT ALL, REQUIRED ON-SITE MEETINGS.
College Writing I	CWP101	
General Education	GE23 (Rec. World Languages)	
General Education	GE23 (Rec. Social Sciences)	
General Education	GE23	

SECOND SEMESTER

Course Title	Catalog Number	Prerequisite(s)
College Writing II – Argumentation & Research	CWP102	
GE 23 course	GE23 (suggested: EXE 100 for educators)	
General Education	GE23 (Rec. Math and Quantitative Reasoning)	
General Education	GE23	
General Education	GE23	

Notes and recommendations:

Sophomore Year (60 credits)

THIRD SEMESTER

Course Title	Catalog Number	Prerequisite(s)
General Education	GE23	
General Education	GE23	
Curriculum & Evaluation in Career & Technical Education	CTE302	TRADITIONAL – or – OL-A: ALL COURSE ACTIVITY COMPLETED ONLINE. USE OF AN INTERNET CONNECTED COMPUTER IS REQUIRED
International Business	BUS300	
Financial Accounting	BUS312	BUS 212 RECOMMENDED

FOURTH SEMESTER

Course Title	Catalog Number	Prerequisite(s)
General Education	GE23	
General Education	GE23	
Career Mentoring	CTE311	
Managerial Accounting	BUS313	BUS 312 REQUIRED
Principles of Marketing	BUS320	OPEN TO ALL MAJORS; ALL COURSE ACTIVITY COMPLETED ONLINE, NO REQUIRED ON-SITE SESSIONS; USE OF AN INTERNET-CONNECTED COMPUTER IS REQUIRED. OPEN TO ALL MAJORS.

Notes and recommendations:**Junior Year (90 credits)****FIFTH SEMESTER**

Course Title	Catalog Number	Prerequisite(s)
Educational Psychology: Middle and Secondary Education	SPF303	HYBRID COURSE; ONLINE ACTIVITY MIXED WITH CLASSROOM MEETINGS, REPLACING AT LEAST 20%, BUT NOT ALL REQUIRED ON-SITE MEETINGS. USE OF AN INTERNET CONNECTED COMPUTER IS REQUIRED.
Business Communication	BUS324	1) HYBRID CLASS ONLINE ACTIVITY MIXED WITH CLASSROOM MEETINGS 2) ALL COURSE ACTIVITY COMPLETED ONLINE.
Human Resource Management	BUS325	OPEN TO ALL MAJORS. ALL COURSE ACTIVITY COMPLETED ONLINE. NO ON-SITE SESSIONS. USE OF AN INTERNET CONNECTED COMPUTER IS REQUIRED
Business Law	BUS334	
Elective		

SIXTH SEMESTER

Course Title		
Current Practices in Business Technology	BUS350	BUS 360 REQUIRED OPEN TO ALL MAJORS. HYBRID COURSE, ONLINE ACTIVITY MIXED WITH CLASSROOM MEETINGS; USE OF AN INTERNET-CONNECTED COMPUTER IS REQUIRED.
Principles of Management	BUS360	OPEN TO ALL MAJORS. ALL COURSE ACTIVITY COMPLETED ONLINE. NO REQUIRED ON-SITE SESSIONS. USE OF AN INTERNET-CONNECTED COMPUTER IS REQUIRED. CLASS RESTRICTION: E; FR
Instructional Strategies in Career and Technical Education	BME303	HY; ONLINE ACTIVITY MIXED WITH CLASSROOM MEETINGS, REPLACING AT LEAST 20 PERCENT, BUT NOT ALL, REQUIRED ON-SITE MEETINGS.
Assessment in Career and Technical Education	CTE402	OL-A: ALL COURSE ACTIVITY COMPLETED ONLINE, NO REQUIRED ON-SITE SESSIONS. USE OF AN INTERNET CONNECTED COMPUTER IS REQUIRED.
Elective		

Notes and recommendations:**Senior Year (120 credits)****SEVENTH SEMESTER**

Course Title	Catalog Number	Prerequisite(s)
Career and Technical Education for students with Special Needs	CTE421	OL-A: ALL COURSE ACTIVITY COMPLETED ONLINE, NO REQUIRED ON-SITE SESSIONS. USE OF AN INTERNET CONNECTED COMPUTER IS REQUIRED.
Teaching Literacy in Middle and Secondary Schools	EDU416	PDS: PS 207 LAFAYETTE HIGH SCHOOL. IN THIS COURSE YOU WILL PARTICIPATE IN A SERVICE-LEARNING EXPERIENCE,

Course Title	Catalog Number	Prerequisite(s)
Career and Technical Education for students with Special Needs	CTE421	OL-A: ALL COURSE ACTIVITY COMPLETED ONLINE, NO REQUIRED ON-SITE SESSIONS. USE OF AN INTERNET CONNECTED COMPUTER IS REQUIRED.
Methods of Teaching Career and Technical Subjects	CTE404	TRADITIONAL
Strategic Management	BUS430	CAPSTONE COURSE, MUST HAVE 90+CREDITS COMPLETED TO REGISTER. ALL COURSE ACTIVITY COMPLETED ON-LINE, NO REQUIRED ON -SITE SESSIONS; USE OF AN INTERNET-CONNECTED COMPUTER IS REQUIRED
Elective		

EIGHTH SEMESTER

Course Title	Catalog Number	Prerequisite(s)
Student Teaching I (6 credits)	BME415	INSTRUCTOR PERMISSION. MEET IN BACON HALL, ROOM 109.
Student Teaching II (6 credits)	BME416	INSTRUCTOR PERMISSION. MEET IN BACON HALL, ROOM 109.
Elective	CRJ Elective	
Elective		

Notes and recommendations: