

## ACADEMIC ROADMAP

Fashion, Textile, and Technology (FST)

Fashion Merchandising Concentration

### Freshman Year (30 credits)

#### FIRST SEMESTER

Course Title	Catalog Number	Prerequisite(s)
College Writing I	CWP 101	
Math & Quantitative Reasoning		
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Fashion and Creativity	FTT110	None

#### SECOND SEMESTER

Course Title	Catalog Number	Prerequisite(s)
Argumentation and Research	CWP 102	CWP 101
Natural Sci & Scientific Reasoning		
The Arts	AAD251 OR AAD252	None
Fashion Merchandising	FTT 150	None
Survey of Fashion Textiles	FTT 206	None

### Notes and recommendations:

The courses listed in the major for the first and second semester are interchangeable but should be completed during the first year. Students should meet with an academic advisor each semester.

### Sophomore Year (60 credits)

#### THIRD SEMESTER

Course Title	Catalog Number	Prerequisite(s)
Diversity		
GE Combination		
GE Combination		
Fashion Aesthetics & Styling	FTT 252	FTT110
Fashion Analytics & Data Insights	FTT 365	FTT 150

#### FOURTH SEMESTER

Course Title	Catalog Number	Prerequisite(s)
Fashion Apparel Production	FTT 310	FTT 206
Fashion Trend Forecasting	FTT 358	FTT 110
Fashion Merchandising Electives		
All College Electives		
All College Electives		

### Notes and recommendations:

Consider enrolling in a minor or certificate program. Students should meet with an academic advisor each semester.

**Junior Year (90 credits)**

## FIFTH SEMESTER

Course Title	Catalog Number	Prerequisite(s)
Fashion, Society, & History	FTT 348	FTT 110
Fashion Environment Design	FTT 359	FTT 252
Fashion Digital Retailing	FTT 350	FTT 150
GE Combination		
All College Electives		

## SIXTH SEMESTER

Course Title	Catalog Number	Prerequisite(s)
Fashion Merchandising Electives		
Fashion Show Production	FTT 452	FTT 110 / FTT150
Issues Fashion Retailing	FTT 455	FTT 150
Internship	FTT488	Upper division
All College Electives		

**Notes and recommendations:** Students should meet with their academic advisor every semester. In addition, students should work with the Career and Professional Education center and the FTT internship coordinator on their resume and cover letter to prepare begin applying to internships. Students are encouraged to take FTT488 Internship during the summer following their junior year, so they can access opportunities beyond Buffalo.

**Senior Year (120 credits)**

## SEVENTH SEMESTER

Course Title	Catalog Number	Prerequisite(s)
Global Fashion Systems	FTT 450	FTT 310
All College Electives		
All College Electives		
All College Electives		
All College Electives		

## EIGHTH SEMESTER

Course Title	Catalog Number	Prerequisite(s)
Fashion Portfolio & Personal Branding	FTT 461	FTT 358
Fashion Management Seminar	FTT 475	FTT 350 / FTT359 / FTT 365
All College Electives		
All College Electives		
All College Electives		

**Notes and recommendations:** Students should meet with their academic advisor every semester to review graduation requirements and apply for graduation during their last semester.