

# ACADEMIC ROADMAP

Media Production, B.A.

Effective Fall 2025

## Freshman Year (30 credits)

### FIRST SEMESTER

Course Title	Catalog Number	Prerequisite(s)
College Writing I	CWP 101	
Media Literacy	COM 100	
Intro to Oral Communication	SPC 205	
GE 23 Core Course/All College Elective		
GE 23 Core Course/All College Elective		

### SECOND SEMESTER

Course Title	Catalog Number	Prerequisite(s)
College Writing II (Argumentation and Research)	CWP 102	CWP 101
Intro to Digital Storytelling or Intro to Visual Communication	COM 212 or COM 215	
GE 23 Core Course/All College Elective		
GE 23 Core Course/All College Elective		
GE 23 Core Course/All College Elective		

### Notes and recommendations:

You should attend at least one faculty office hour, visit Academic Excellence Center (math, writing, and general tutoring), and view your degree audit sheet in Degree Works this year.

## Sophomore Year (60 credits)

### THIRD SEMESTER

Course Title	Catalog Number	Prerequisite(s)
Intro to Media Writing	COM 210	CWP 102 and COM 100
GE 23 Core Course/All College Elective		
GE 23 Core Course/All College Elective		
GE 23 Core Course/All College Elective		
GE 23 Core Course/All College Elective		

FOURTH SEMESTER

Course Title	Catalog Number	Prerequisite(s)
Writing for Broadcast	COM 304	CWP 102, COM 210 or TFA 201
Basic Media Production	COM 312	COM 212 or COM 215 or TFA 201
GE 23 Core Course/All College Elective		
GE 23 Core Course/All College Elective		
GE 23 Core Course/All College Elective		

**Notes and recommendations:**

Form a study group; consider enrolling in a second major, minor, or certificate program.

**Junior Year (90 credits)**

FIFTH SEMESTER

Course Title	Catalog Number	Prerequisite(s)
Intermediate Post Production	COM 328	COM 312
Media Management, Film Analysis, Media Criticism, or Documentary Analysis	COM 317, SPC 326, SPC 422, or SPC 426	For COM 317 Media Management: Sophomore standing, COM 100, and COM 210 For SPC 326 Film Analysis, SPC 422 Media Criticism, and SPC 426 Documentary Film Analysis: Sophomore standing
GE 23 Core Course/All College Elective		
GE 23 Core Course/All College Elective		
GE 23 Core Course/All College Elective		

SIXTH SEMESTER

Course Title	Catalog Number	Prerequisite(s)
Intermediate Video Production	COM 329	COM 312
COM/SPC Elective 1 at 300- or 400-level		TBD
GE 23 Core Course/All College Elective		
GE 23 Core Course/All College Elective		
GE 23 Core Course/All College Elective		

**Notes and recommendations:**

Visit the Career & Professional Education Center; talk to your faculty advisor about career and graduate school options.

**Senior Year (120 credits)**

## SEVENTH SEMESTER

Course Title	Catalog Number	Prerequisite(s)
Advanced Production Course 1		
COM/SPC Elective 2 at 300- or 400-level		TBD
GE 23 Core Course/All College Elective		
GE 23 Core Course/All College Elective		
GE 23 Core Course/All College Elective		

## EIGHTH SEMESTER

Course Title	Catalog Number	Prerequisite(s)
Advanced Production Course 2		
Communication and Society	COM 450	COM 100 or SPC 103, SPC 205, COM 210, COM 212 or COM 215, completion of 21 upper division COM/SPC courses
GE 23 Core Course/All College Elective		
GE 23 Core Course/All College Elective		
GE 23 Core Course/All College Elective		

**Notes and recommendations:**

Apply for graduation; apply to graduate school, if applicable; visit the Career & Professional Education Center to have your resume reviewed.