Mission Statement

Buffalo State is a diverse and inclusive college committed to the intellectual, personal, and professional growth of its students, faculty, staff, and alumni. Our mission is to empower students to succeed and to inspire a lifelong passion for learning. Buffalo State is dedicated to excellence in teaching, research, service, scholarship, creative activity, and cultural enrichment.

Vision Statement

Buffalo State will be a nationally recognized leader in public higher education known for:

- A caring and rigorous academic environment where lives are transformed through education.
- The intellectual and creative accomplishments of its faculty, staff, students, and alumni.
- Serving the community, region, state, and nation.

Core Values

We, the Buffalo State Community, are committed to:

- Access to public higher education
- Excellence in teaching and learning
- Being student centered
- The rigors, joys, and fulfillment of intellectual discovery
- Engagement and partnerships with the community
- Service to society
- Respect for diversity and individual differences
- Supportive and collegial relationships
- Opportunities for individuals to realize their full potential

Positioning Statement

Note: A positioning statement describes what makes us unique, different from our peers, and relevant to our stakeholders. It should be compelling, differentiating, believable, deliverable, and sustainable.
Buffalo State offers:

- A transformational learning environment for students who are eager to learn from scholars who love to teach.
- Professional majors integrated with a strong liberal arts and sciences foundation.
- The benefits of an urban environment and a diverse student body.
- Use of technology to extend and enrich learning.
- Opportunities for service learning and community engagement.

Buffalo State is a comprehensive college in the State University of New York system offering intellectually engaging bachelor and master's degrees in arts, humanities, natural sciences, social sciences, education and professional disciplines. Buffalo State is large enough to accommodate a wide variety of student interests and small enough to pay personal attention to every student.

**Strategic Directions**

Strategic directions evolve from the college’s governing ideas (mission, vision, core values). Their purpose does not need to be restated. As directions or themes, they are useful for the establishment of a small number of initiatives and priorities for a designated time period. For the strategic plan commencing in 2014, the following strategic directions or themes are proposed.

- **Strategic Direction 1:** Excellent Learning Experiences Both In and Out of the Classroom
- **Strategic Direction 2:** Research, Scholarship, Creativity
- **Strategic Direction 3:** Regional Leadership and Service
- **Strategic Direction 4:** Academic and Institutional Distinctiveness
- **Strategic Direction 5:** Leadership, Governance, Responsiveness
- **Strategic Direction 6:** Enrollment, Retention, and Institutional Sustainability

(October 30, 2013)